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Simpson Marine's Glamourous Line-up at the

Singapore Yacht Show 2016

By Epoch Times Staff

achting is not only for the rich; yachting is for everyone. Everyone can afford it; anyone can get out to the water. This is a healthy pastime," said Mike Simpson, Founder and Managing Director Simpson Marine.



Mike Simpson, Founder and Managing Director Simpson Marine.

Simpson Marine, established by Mike Simpson, started off as a small brokerage and charter business in a squatters shack in Hong Kong's Aberdeen. Today, with a strong team of over 100 staff with presence in sixteen offices across seven countries, Simpson Marine is a foremost new yacht sales, brokerage and service company in the region.

"Singapore is a key sales market and served as a hub for yacht sales and service over the years. In my six years with Simpson Marine Singapore, I have seen yachting grow exponentially and the country embracing the lifestyle. We have been with the Singapore Yacht Show since its first edition and we are happy to see how it has developed and grow to become an important regional show in serving the South East Asia market. Simpson Marine supports with a big in water display and various events on board the yachts throughout the show" said Nick Stratton, Country Sales Manager of Simpson Marine Singapore.

In the recently concluded Singapore Yacht Show from 7 to 10 of April, 2016, Simpson Marine showcased

a glamourous line-up of eight yachts from leading European brands.

"The Singapore Yacht Show is the most important yacht show in South East Asia and as such attracts visitors from around the region, not only Singapore," said Simpson.

He added, "The Singapore Yacht Show is an excellent venue for show-casing our new and pre-owned yachts and remains an important show for South East Asia. This was the first time that Simpson Marine had brought all our brands together under one roof and this worked really well at the show. The combined strength of the leading brands, Sanlorenzo, Monte Carlo Yachts, Beneteau Sail and Power, Viking sport fishing yachts and Lagoon catamarans, all proudly represented in Asia by Simpson Marine was clearly demonstrated on our stand and recognized by the award of 'Best Brand in Asia' at the Asia Pacific Boating Awards this year."

Amongst the stunning yachts is the fast, sleek, and comfortable Monte Carlo Yachts 86 (MCY 86). Awarded the 'Best Worldwide Production Motor Yacht over 25 metres' at Boating Awards 2015, MCY 86 features extended foredeck with a private lounge and circular bulkheads. Its interior is stylish, modern, particularly suited to the needs of contemporary consumers. Coupled with luxury amenities and impeccable finishing designed by the famous superyacht designer studio – Nuvolari and Lenard, Monte Carlo Yachts 86 is undeniably impressive.

Another star of the line-up is the renowned French brand Lagoon, which is the world's leader in luxury production catamarans from 30 to 78 feet. A catamaran is a multi-hulled watercraft featuring two parallel hulls of equal size. It is stable, fast, spacious and an ideal yacht to charter with a group of friends.

The new Lagoon 450 SporTop made its entrance for the first time at the Singapore Yacht Show 2016.

Designed by VPLP (acclaimed French-based architects and designers of sail and motor craft) and Nauta Design studio, Lagoon 450 SporTop is effortlessly elegant; with a warm and cosy Alpi teak interior.

It boasts a mid-height helm station instead of a flybridge, which makes it easy for the helmsman to socialize with the rest of the crew. There is also a spacious sunbathing area on cabintop for crew members to bask in the sunshine.

In addition, Lagoon 450 SporTop has a U-shaped galley equipped with two refrigerators, twin stainless steel sinks, stove & oven, adequate storage and counter space.



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